

**SMALL BUSINESS SUCCESS STORY**

# Eagle Mountain Flag & Flagpole

Eagle Mountain specializes in flag and flagpole assemblies, providing turnkey solutions for commercial and residential facilities. For over 20 years, Eagle Mountain has delivered quality, made in the USA, patriotic products to government, military, veteran organizations, facilities management, architectural firms, construction, and residential customers. Eagle Mountain uses GigSmart's managed services staffing offering to ensure their customer's products are promptly installed.

**INDUSTRY**

*Commercial and Residential Installation*

**6** INSTALLATION  
LOCATIONS

**47** WORKERS  
SOURCED

**8** INSTALLATIONS  
COMPLETED

**32** SECONDS TO  
FIRST APPLICANT

## CHALLENGE

Eagle Mountain is a flagpole supplier and a flagpole distributor. While many companies offer telescoping flagpoles, most do not offer installation. To better serve their customers, Eagle Mountain needed a partner who could dispatch qualified installers, including licensed electricians for [lighted flagpoles](#), to commercial and residential sites across the US to complete flagpole installations.

Dan Pitcher and Lisa Pitcher, Co-Owners of Eagle Mountain, needed local installers across the state of Texas and turned to GigSmart for managed staffing services.

## SOLUTION

GigSmart's full-service staffing solution provides Eagle Mountain an attractive way to expand their business. With GigSmart, Eagle Mountain can readily offer flagpole installation as part of their sales process so that their customers can seamlessly purchase products and schedule installations in a single transaction.

The details of customer installation requests are passed through to GigSmart's Staffing Support Team who has access to a pre-qualified pool of over 2,700 Texas-based workers. In a two-month period GigSmart was able to source 47 workers to complete 8 flagpole installations across 6 cities.

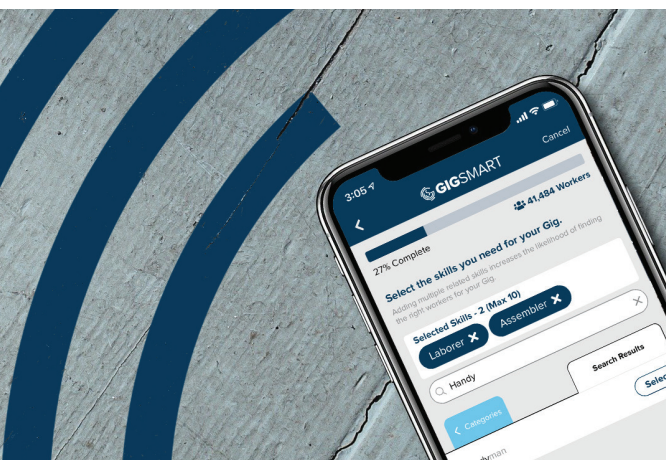
“The installations have been really smooth, it works well. When the installation is done, GigSmart sends us a picture of the completed install and the final invoice, and, it’s done! We’re onto the next one.”

Dan Pitcher, Co-Owner, Eagle Mountain Flag and Flagpole

## RESULTS

With GigSmart, Eagle Mountain can sell their products with optional installation services, which sets them apart from other flag and flagpole distributors. Their customers can purchase flags and flagpoles worry free, knowing installation services are offered as part of the sales process.

Once purchased, GigSmart’s Staffing Support Team takes care of the rest. They source qualified workers near the installation location, ensuring every flag or flagpole is properly installed, on time.



“GigSmart does an awesome job. The communication has been exceptional and we’re really excited about moving this forward on a much bigger scale.”

Lisa Pitcher, Co-Owner, Eagle Mountain Flag and Flagpole

With GigSmart, Eagle Mountain can:



### EASILY SCALE THEIR WORKFORCE

When Eagle Mountain needs installers on short notice, they use GigSmart’s Get Workers managed services offering to scale up their workforce without the unnecessary burden of adding and removing full-time staff.



### FIND & RETAIN GREAT WORKERS

Utilizing GigSmart’s Get Workers staffing solution, Eagle Mountain is connected to a pool of pre-qualified workers who have the exact skill sets they seek in the locations where they’re needed. Good workers can be invited back to work future installation gigs on a repeat basis.



### EXPAND THEIR PRODUCT OFFERINGS

By offering installation services at the point of purchase, Eagle Mountain is able to collect additional revenue and provide a better customer experience. Their clients can sign up for installation as part of the sales process, giving them more time to focus on showing off their beautiful new products.



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## About Eagle Mountain Flag & Flagpole

Texas-based Eagle Mountain Flag & Flagpole specializes in flag and flagpole full assembly turnkey solutions for commercial and residential facilities. For over 20 years, Eagle Mountain has delivered quality, made in the U.S.A., patriotic products to government, military, veteran organizations, facilities management, architectural firms, construction, and residential customers.



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## About GigSmart

GigSmart is a software development company focused on providing modern solutions to meet the needs of the growing gig economy. GigSmart's on-demand staffing solutions connect businesses looking for labor with skilled workers. Launched in December of 2018, GigSmart's Get Gigs and Get Workers apps have already surpassed 300,000 installs. GigSmart's alternative staffing solutions serve major US markets in industries like construction, manufacturing, transportation, retail, customer service, and professional services.

# Ready to hire a Gig Worker?

GigSmart is the fastest and most cost-effective way to find and hire temporary workers.

Contact us to learn more about how you can start sourcing insured, background-checked workers across 3,000+ skills.

[LEARN MORE](#)